



SIT50116 Diploma of Travel and Tourism Management

Accredited by the Australian Quality Framework (AQF)

CRICOS Code: 093484E

Course Description This qualification reflects the role of highly skilled senior operators who use a broad range of tourism or travel skills combined with managerial skills and sound knowledge of industry operations to coordinate travel or tourism operations. They operate independently, have responsibility for others, and make a range of operational business decisions.

Qualifications Student must complete 12 core units and 11 elective units to finish this course.

Course Structure

	Unit Code	Unit Name	Unit Code	Unit Name
Core	BSBDIV501	Manage diversity in the workplace	SITXFIN003	Manage finances within a budget
	SITTIND001	Source and use information on the tourism and travel industry	SITXFIN004	Prepare and monitor budgets
	SITXCCS007	Enhance customer service experiences	SITXHRM003	Lead and manage people
	SITXCCS008	Develop and manage quality customer service practices	SITXMGT001	Monitor work operations
	SITXCOM005	Manage conflict	SITXMGT002	Establish and conduct business relationships
	SITXFIN002	Interpret financial information	SITXWHS003	Implement and monitor work health and safety practices
Elective	SITTTOP003	Allocate tour or activity resources	SITTTSL016	Provide specialist advice on cruises
	SITTTSL004	Provide advice on Australian destinations	SITXGLC001	Research and comply with regulatory requirements
	SITTTSL006	Prepare quotations	SITXHRM006	Monitor staff performance
	SITTTSL008	Book supplier products and services	SITXMGT003	Manage projects
	SITTTSL009	Process travel-related documentation	SITXMPR007	Develop and implement marketing strategies
	SITTPPD006	Assess tourism opportunities for local communities		

Course Duration 54 weeks or 1500 hours. 20 hours per week consisting of face-to-face lectures, supervised tutorials and projects, and online training. For more details, please contact RBIT for the study schedule.

Entry Requirements

- English Proficiency of equivalent IELTS 5.0 or equivalent. Alternatively, clients may request to sit for an internal English Entry Test from RBIT
- Individuals who have completed SIT40116 Certificate IV in Travel and Tourism, i.e. the preferred pathway, or another relevant qualification/s

Prospects Career

- Inbound groups manager
- Tour operations manager
- Visitor information centre manager.
- Marketing manager
- Incentives manager
- Travel agency manager
- Inbound sales manager
- Sales manager
- Product development manager
- Reservations manager

This brochure was last updated on 19 Apr 2017. All information was accurate at time of update; however, details are subject to change without notice.



Royal Brisbane Institute of Technology

Level 1, 99 Creek Street, Brisbane QLD 4000 Australia
P.O. Box 12998, George Street Post Shop, QLD 4003, Australia
Phone 61-7-3010-3888 Fax 61-7-3010-3883 email info@rbit.qld.edu.au Web <http://www.rbit.qld.edu.au>
Winner of 2008 Queensland China Trade Ambassador Award
National RTO No 30807 CRICOS Number 02370B